



★ GIANT NATIONAL CAPITAL BARBECUE BATTLE ★

IMMEDIATE RELEASE

April 4, 2018

MEDIA CONTACT:

Melanie Hosch

202-488-6990

press@BBQinDC.com

Giant® Barbecue Battle – Washington’s Tastiest Summer Celebration

For the past 25 years, tens of thousands of people have flocked to our nation’s capital to celebrate the “Official Start of Summer” at the Giant® National Capital Barbecue Battle, one of the largest and most unique food and music festivals in the country.

On June 23rd and 24th, 2018, historic Pennsylvania Avenue, between 3rd and 7th Streets, NW, in Washington, DC will become the epicenter of BBQ perfection, bringing together delicious BBQ, delectable summer specialties, nationally- recognized BBQ Contests, popular bands, celebrity chefs & more.

Washington’s tastiest summer celebration pays tribute to everything barbecue and truly embodies the best that America has to offer. In addition to bringing together thousands of BBQ fans from around the country, the Giant® Barbecue Battle has raised millions of dollars for area charities. Funds raised from this year’s event will benefit USO Metro and the Capital Area Food Bank.

For two days, amazing sights, sounds, and the hickory sweet aroma of mouth- watering barbecue replace the usual hustle & bustle of city life. Enjoy live music throughout the weekend with 30 great bands playing rock, reggae, jazz, blues, R&B and DC’s own go-go music on 3 stages. This year’s musical highlights include: The Plain White T’s, Back Yard Band “BYB”, Experience Unlimited “EU” featuring Sugar Bear, reggae with See-I, and international jazz recording artist Marcus Johnson, along with many others. In addition, cooking demonstrations, celebrity appearances, and an array of unique exhibits and activities round out a weekend of fun. Special attractions include: Johnsonville’s Big Taste “World’s Largest” Grill, the Oscar Mayer Wiener Mobile, Nathan’s Famous Hot Dog Eating Contest, the Mr. Peanut Tour, the Comcast Techno Pavilion, and more. There will also be plenty of summer sports action from the Baltimore Brigade, Washington Wizards, Mystics, Valor, Nationals, DC United, and Redskins.

Make sure to arrive at the festival hungry as the event offers plentiful free BBQ & grilled food samples in the Taste of Giant® Sampling Pavilion, Giant® Local Flavors Tent, and throughout the event site. Popular BBQ restaurants from around the country will also be on-hand serving up delicious BBQ chicken, pork, ribs, and brisket. To quench everyone’s thirst, the event will feature the Giant® Corks to Caps Wine and Micro-Brew Sampling Tent, Ravage Wine Samples, a variety of Anheuser-Busch beverages, and popular non-alcoholic drinks.



The high-stakes Giant® National Barbecue Championship Cooking Contest takes place all weekend long. Barbecue legends like Myron Mixon, Tuffy Stone, and Moe Cason from TV’s “BBQ Pit Masters Show” compete side-by-side with other top BBQ chefs and teams from around the country. Teams cook off in multiple cooking contests including: The National Pork Board’s National Pork Championship, the Perdue Sizzlin’ Chicken Contest, the Smithfield BBQ Rib Contest, and America’s Best BBQ Sauce Contest. In addition, attendees can sample and vote for top military chefs from the Army, Navy, Air Force, Marine Corps, and Coast Guard cooking off in the Military Chef Contest.

The 2018 Giant® National Capital Barbecue Battle is heating up to be the biggest and best tasting yet, so mark your calendar for June 23rd and 24th and bring the whole family to DC’s favorite celebration of the art of BBQ.